EDGE FORWARD
SOLUTIONS

Edge ai
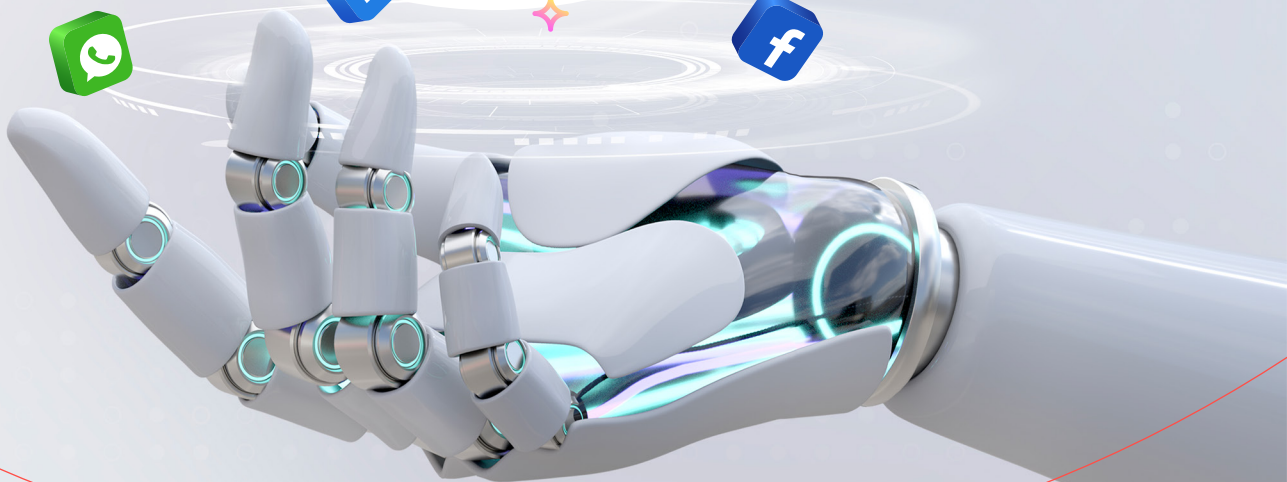
TRANSFORMING YOUR
OPERATIONS
WITH AI

INTRODUCTION & VISION

WHO IS EDGEAI?

EdgeAI is the artificial intelligence department of Edge Forward Solutions. We specialize in smart, automated solutions that improve how businesses run their daily operations. From handling repetitive tasks to transforming customer interactions, our AI tools help organizations save time, reduce costs, and drive overall growth.

WHAT WE STAND FOR

Innovation: We believe in pushing boundaries and finding new ways to make work easier and more efficient.

Accessibility: By offering straightforward AI tools, we ensure that businesses of all sizes can benefit from cutting-edge technology.

Sustainability: Our goal is to create long-lasting solutions that scale with your organization, protecting your investment over the long term.

MISSION

To empower businesses with accessible, high-impact AI solutions that streamline processes, enhance customer experiences, and fuel strategic decision-making. We aim to make intelligent automation a natural part of everyday workflows, fostering productivity at every level.

VISION

We envision a world where artificial intelligence is not just a fancy concept, but a practical tool woven into the core of every organization. By simplifying and scaling AI solutions, EdgeAI strives to be the leading partner for businesses eager to embrace innovation, stay ahead of the competition, and unlock new possibilities.

OUTCOMES FOR CLIENTS

Improved Efficiency:
Free up staff to focus
on high-value tasks.

Cost Savings:
Reduce labor-intensive
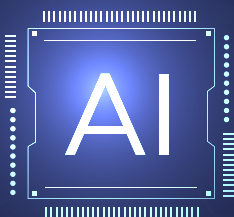activities, cut operational
expenses.

Enhanced Customer Satisfaction:
Offer faster response times
and personalized experiences.

Scalability:
Easily adjust AI features
as the business evolves,
ensuring sustainable growth.

In essence, EdgeAI is about turning complex technology into straightforward, impactful solutions. Every business—no matter the size or industry—stands to gain from intelligent automation that empowers them to stay competitive in an ever-changing market.

AI

SERVICE PORTFOLIO & OUTCOMES

EdgeAI offers four core AI solutions, each trained on a client's unique knowledge base. This approach means the AI thoroughly understands the brand's services, policies, and tone - delivering more relevant, on - brand interactions. In some cases, we even create an extra character (or persona) that showcases the brand's value proposition through a friendly, consistent voice.

1. CHATBOTS

- ☑ **Purpose:** Handle customer questions, reservations, or FAQs through text- based conversations.

- ☑ **Knowledge Base Training:** Uses your documents, FAQs, and style guides for accurate responses.

- ☑ **Extra Character:** Optionally, we embed a persona—like an EFS "Idea Mentor"—offering a friendlier chat style, or brainstorming tips if you want that feature.

- ☑ **Result:** Streamlined support and prompt answers without tying up staff.

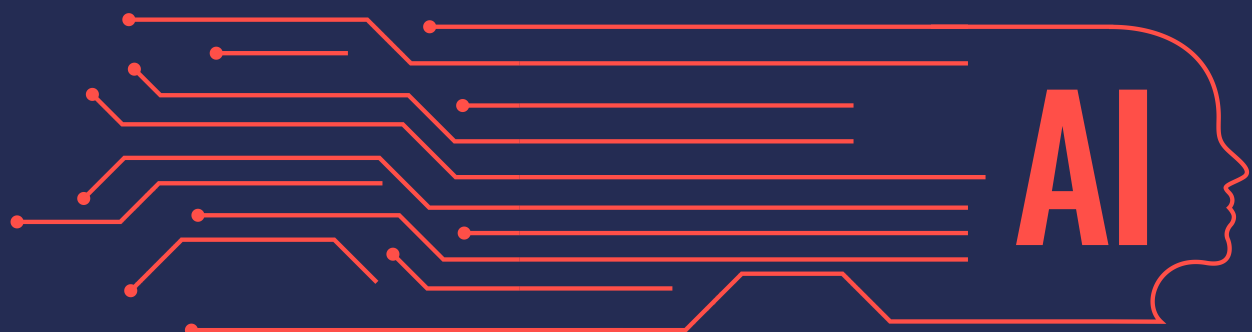UPGRADE TO
SMARTER
CONVERSATIONS!

2. AI AGENTS

- ⦿ **Purpose:** Automate internal tasks within sales, finance, HR, and other departments.

- ⦿ **Knowledge Base Training:** Learns each department's procedures (lead management, invoice handling, HR onboarding, etc.).

- ⦿ **Result:** Consistent data entry, real-time updates, and fewer clerical errors across the company.

Examples:

- ⦿ **Sales:** AI Agent updates leads, qualifies prospects, triggers follow-up reminders.

- ⦿ **Finance:** Automates expense approvals or invoice matching.

- ⦿ **HR:** Sorts resumes, schedules interviews, or tracks leave requests.

3. AI VOICE AGENTS

- ⦿ **Purpose:** Provide phone-based interactions for scheduling, basic troubleshooting, or order placements.

- ⦿ **Knowledge Base Training:** Absorbs product info, policies, and scripts - ensuring phone calls stay on-brand.

- ⦿ **Result:** 24/7 voice support that eases call-center workload, speeds up responses, and maintains brand consistency.
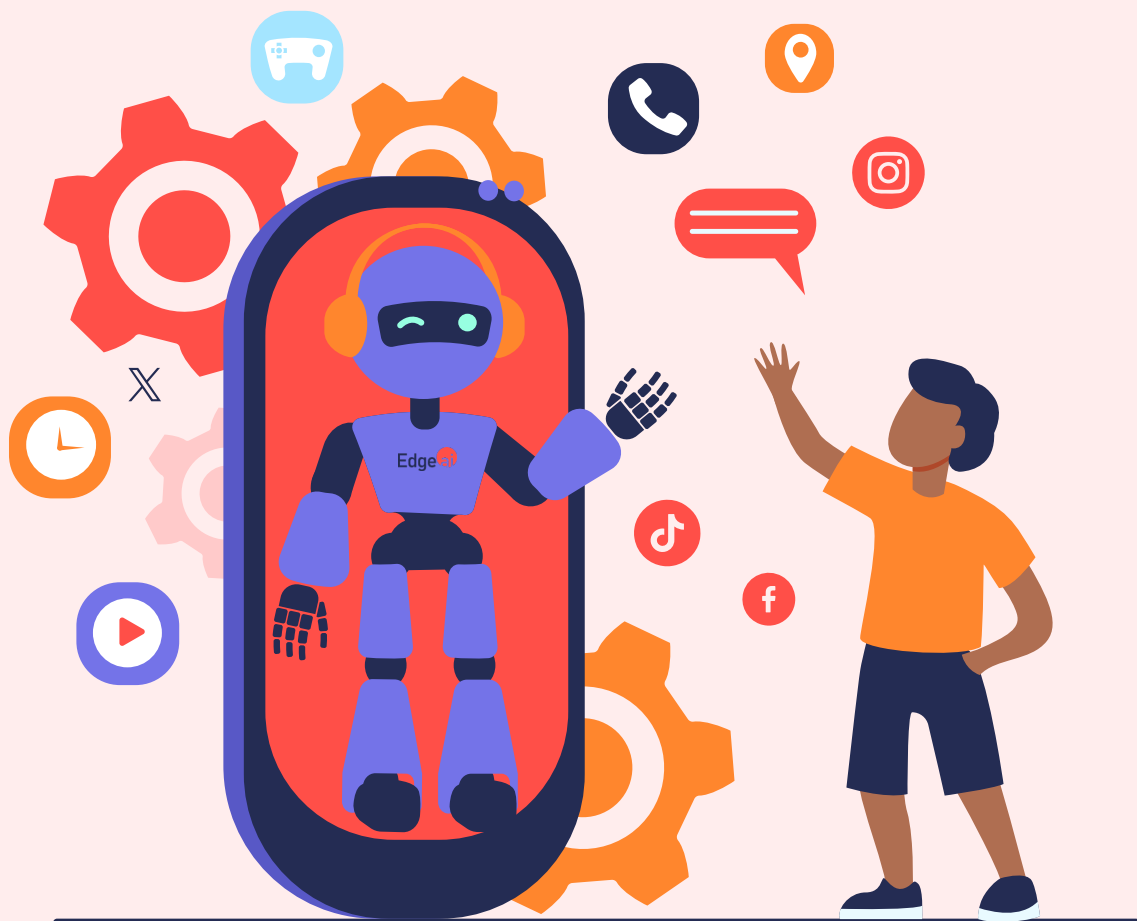
AI

4. AI AUTOMATIONS

- ☑ **Purpose:** Run repetitive tasks like social posting, invoice sending, or daily reports without human oversight.

- ☑ **Knowledge Base Training:** Aligns each automation with your documented processes, rules, or guidelines.

Standard Automations:

- ☑ **Marketing:** Auto-post social media updates, track engagement data.

- ☑ **Finance:** Send monthly billing, run expense logs, create summary reports.

- ☑ **Operations:** Schedule reminders, generate daily analytics, or scan data for anomalies.

- ☑ **Result:** Predictable, error-free operations that free teams to focus on higher - level work.

SERVICE PRICING & BUNDLES

Below is an at-a-glance look at setup fees and monthly subscriptions for our four AI services, followed by combination options that maximize value.

Pricing Table

Service	Setup Fee	Monthly Subscription	Notes
Chatbots	$300	$30	Quick to deploy
AI Agents	$400	$50	Fees vary if adding more agents
AI Voice Agents	$500	$50	24/7 voice support
AI Automations	$600	$40	Fees vary with additional automations

COMBINATION OPTIONS

1. Two-ServiceBundle
- ☑ **Example:** Chatbots + AI Agents
- ☑ **Discount:** 10% off setup fees + 10% off combined monthly subscription
- ☑ **Why It Helps:** Unites front-facing (chatbots) and internal (AI agents) tasks, boosting efficiency.

2. All-InclusiveBundle
- ☑ **Services:** All four—Chatbots, AI Agents, AI Voice Agents, and AI Automations
- ☑ **Discount:** 15% off setup fees + 15% off monthly subscription
- ☑ **Why It Helps:** A full AI ecosystem—covering voice interactions, data entry, automated workflows, and customer Q&A.

3. CustomMix
- ☑ **Any Three Services:** 12% off overall costs
- ☑ **Just Ask:** If you want a different combination, we'll tailor the bundle to your exact needs.

IMPLEMENTATION & ONBOARDING

We make deploying EdgeAI straightforward and stress-free, so you can focus on real gains:

1. Discovery&Planning

- ⊘ **What Happens:** We review your workflows, confirm which AI services fit best, and outline tasks.
- ⊘ **Outcome:** A clear roadmap with ownership for each step.

2. Setup & Integration

- ⊘ **What Happens:** We configure your chosen AI tools (chatbots, AI agents, voice agents, or automations), train them on your knowledge base, and link them to your existing systems.
- ⊘ **Outcome:** A tailored AI solution that feels seamless in day-to-day operations.

3. Team Orientation

- ⊘ **What Happens:** We run quick demo sessions or short workshops, ensuring staff grasp how to use and monitor the new AI services.
- ⊘ **Outcome:** Confident teams, minimal learning curve.

4. Go Live & Adjust

- ⊘ **What Happens:** We turn the AI services on for real-world use and watch closely for any last-minute tweaks.
- ⊘ **Outcome:** Smooth rollout, immediate ROI from improved efficiency and responsiveness.

FUTURE · READY SUPPORT & NEXT STEPS

1. OngoingMaintenance

- ⊘ We update AI models as your knowledge base changes (new FAQs, product lines, or policy updates).
- ⊘ We remain on call to fix issues or fine-tune features.

2. Long-TermBenefits

- ⊘ AI keeps your operations nimble: no extra headcount for repetitive tasks, faster responses for clients, and data-driven decisions for leadership.

3. Continuous Improvement

- ⊘ Want advanced analytics or more automations? We can scale solutions as you grow.

READY FOR A
SMARTER WAY
TO RUN YOUR BUSINESS?

LET'S START PLANNING YOUR AI JOURNEY

Reach out to schedule a short discovery call and we'll shape a custom plan that boosts your team's impact and keeps you ahead of the curve

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