# YOUR ONE-STOP DIGITAL SOLUTIONS





#### INTRODUCTION

#### Who We Are

EdgeDev is the digital solutions arm providing streamlined web and app experiences.

We prioritize clear design and efficient development, ensuring each project stays user-friendly and scalable.

#### **Our Mission**



To empower businesses with easy-to-manage digital platforms, allowing them to grow online without technical hurdles.

We focus on practical innovations that simplify processes and improve everyday operations.

#### **Our Vision**



A world where every organization can tap into modern web and app technologies—quickly, affordably, and without headaches.

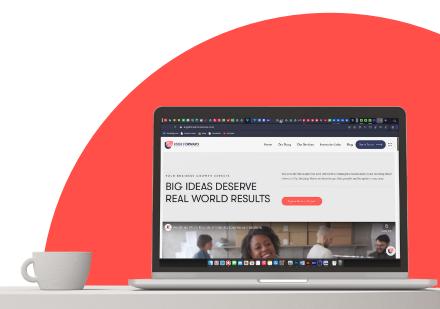
We see digital transformation as a natural step, not an intimidating leap.

## Why EdgeDev Matters (Our Approach)



We handle the technical heavy lifting—from code to servers—so clients remain focused on their core business.

Our approach is lean and straightforward: define the essentials, develop rapidly, and deliver a product that's intuitive for end users.



#### **SERVICE OVERVIEW**

#### **Domain & Hosting Management**

We offer a straightforward approach to domain searches, registrations, and renewals, ensuring you never miss a deadline or get bogged down by technicalities. Our hosting solutions adapt to varying traffic demands, so your site or app performs smoothly even during peak usage.

#### **Mobile App Development**

We create cross-platform applications that function seamlessly on iOS and Android devices. Each app emphasizes an intuitive user experience and can integrate with payment systems, data platforms, or other internal tools, providing a cohesive mobile environment for your customers.

#### **Web App Development**

We specialize in building custom web applications—designed to run in any modern browser and tailored to unique business processes. By adopting state-of- the-art frameworks and ensuring robust backend integrations, we deliver flexible solutions that can evolve alongside your organization.

EdgeDev

## **Website Development**

We develop websites that reflect your brand identity, whether you need a simple online presence or a complex, interactive platform. All designs ensure consistent experiences across desktop, tablet, and mobile, while remaining open to dynamic features like e-commerce modules or real-time content updates.

#### **PACKAGES**

Below are individual tables for each service area. Each table outlines the package levels, main features, and possible add-ons. A final section shows Combo/Bundle Offers for clients seeking multiple services.

# DOMAIN & HOSTING

#### 1. Basic Package

- Registration & annual renewal
- Standard hosting for moderate traffic
- SSL Certificate
- Basic security



#### 2. Advanced Package

- High-capacity hosting (faster load times)
- Custom email setup
- Enhanced security
- Multiple domain support



#### 3. Pro Package

- Optimized hosting for peak traffic
- Priority technical support
- Premium security suite
- Backup & recovery



# **MOBILE APP PACKAGES**

## 1. Basic Package

- Simple app with core functions
- Single platform (IOS or Android)
- Basic UI

Price Starting from \$6,599

#### 2. Advanced Package

- Backend integration, Push notifications, In – app payment.
- Cross platform (IOS or Android)
- Custom branding

Price Starting from \$9,599

#### 3. Enterprise Package

- complex features, multi-language support, ongoing maintenance
- Deep integrations (API, ERP, CRM)
- Scalable & data-driven module

Price Starting from \$12,999

# **WEB APP PACKAGES**

#### 1. Stater Package

- Light single-function web app (booking, lead capture, etc.)
- Simple database or form handling
- Basic authentication

Price Starting from **\$5,999** 

#### 2. Scaled Package

- Mid-range application with database, user authentication
- Modern frameworks (React, Vue etc.)
- API integrations (CRM, Payment)

Price Starting from \$8,599

## 3. Fully Custom Package

- Large-scale solution with deeper integrations (CRM, ERP,etc)
- Advanced security measures.
- Complex business logic & Custom dashboard

Price Starting from \$13,999

# WEBSITE DEVELOPMENT PACKAGE

#### 1. Simple Site Package

- Up to 5 pages, domain & hosting setup, basic design
- Mobile responsive layout
- Basic Contact form

Price: **GH¢ 8,500** 

#### 2. Advanced Site Package

- Multiple pages, dynamic elements, SEO set up
- Custom layouts
- Potential for blog or news section

Price: GH¢ 12,500

## 3. E-commerce/Complex

- Shopping cart, Payment integration, Product management
- Secure checkout
- Inventory tracking
- User accounts & Profiles

Price starting from: GH¢ 16,500



#### **NEXT STEPS & CONTACT**

#### 1. Discovery Call

We welcome you to book a quick session where we discuss timelines, budgets, and the main features you need. This ensures we grasp your objectives before we begin any design or development work.

#### 2. Proposal & Kickoff

After understanding your goals, EdgeDev prepares a concise proposal with clear deliverables and costs. Once you approve, we move forward with a roadmap that outlines each phase of the build.

#### 3. Contact Details

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- edgeforwardsolutions.com
- info@edgeforwardsolutions.com
- B. One Airport Square, Airport City, Accra, Ghana

## 4. Why Act Now?

Timely digital upgrades—be it a modernized website or a new app—help keep your business relevant. Acting soon can place you one step ahead in your market and ensure that your online presence resonates with customers today, not months from now.